

December '24 – January '25

FTC Solar Overview



Forward-Looking Statements and Non-GAAP Financial Measures

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This presentation contains non-GAAP financial measures relating to our performance. You can find the reconciliation of these measures to the most directly comparable GAAP financial measure in the Appendix at the end of this presentation. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, the financial measures prepared in accordance with GAAP. Please refer to the notes to reconciliation of non-GAAP financial measures in FTC Solar's quarterly earnings release for a detailed explanation of the adjustments made to the comparable GAAP measures, the ways management uses the non-GAAP measures, and the reasons why management believes the non-GAAP measures provide investors with useful supplemental information.



Introductions



Yann Brandt

President & Chief Executive Officer

- Appointed CEO August 2024
- 18+ years of experience in solar manufacturing, project development, finance, energy storage
- Former CCO and CFO of FlexGen battery energy storage and services co.
- CEO of Quick Mount PV solar racking
- President of Americas for Conergy
- Current member of Board of Directors for SEIA
- BS in Mechanical Engineering, Johns Hopkins



Cathy Behnen

Chief Financial Officer

- Appointed CFO February 2024
- Previously FTC Solar's Chief Accounting Officer since 2020
- Former CFO and VP of Finance at Penn National Gaming Hollywood Casino Jamul – San Diego
- Partner at Accounting firm RubinBrown
- Certified Public Accountant
- MBA St. Louis University



Patrick Cook

SVP, Capital Markets and Business Development

- FTC Solar CF0 2019-2022, CC0 2022-2024
- 15+ years of experience in the renewable energy industry
- Former VP, Capital Markets and Corporate Finance for SunEdison along with multiple other leadership positions
- VP, Structured Finance, Bank of America
- BS degree in Finance and Quantitative Methods from Bradley University



Introduction to FTC Solar



 Global provider of high-quality, mission critical solar trackers, software and engineering solutions for large, blue-chip EPC contractors and developers
 2P Solution

 Uniquely positioned with comprehensive portfolio of differentiated and patented 1P and 2P tracker solutions
 1P Solution

 Robust IP portfolio with strong patent coverage for technology focused on reduced cost designs and increased energy output
 FSLR Solution

 Direct Margin >20%
 I



Established global supply chain enhances resilience and reduces cost structure to increase gross margin profile and profitability

t structure to Revenue Breakeven⁽¹⁾: ■ Below \$60m

Leveraging large backlog including \$513 million in executed contracts⁽²⁾, FTC is poised for strong growth, margin improvement and profitability



1) Quarterly revenue run-rate to achieve breakeven on Adjusted EBITDA basis

2) As of November 12, 2024

Agenda

- Company Overview
- Market Overview
- Technology & Positioning
- Growth Drivers
- Q&A

Appendix

Company Overview

Leading Provider of Proprietary Solar Tracking Technology

				Key Met	rics		
					Install	ed Base ² :	>5.5GW
	FTC Solar is a leading		Custor	ners ² :	140+		
	software and eng	Employees:			200+		
			Patent	S (Granted or Pending)	58		
	Tracker Systems	Software	Engineering Services		Iring	Partners	33
•	Patented and custom designed, next-generation 1P and 2P (one- and two-panel in-portrait	 Proprietary solutions to boost energy production, design projects and manage project 	 Includes site analysis, array design services, foundation development and other value- 		Manufactu	Countries	9
	orientation, respectively) tracker systems	portfolios	added capabilities		'22 Revenue:		\$123m
	Industry-leading install speeds	• Up to 6% project energy gain ¹	• Expert assistance, value- added services		'23 Re	venue:	\$127m









1. As compared to Voyager systems without SunPath enhancement software

2. Cumulative since inception.

Solar Trackers Are Critical to Utility-Scale PV Projects

Trackers significantly increase energy production by dynamically optimizing solar panel orientation to the sun throughout the day

Traditional Fixed-Tilt



Fixed angle; sub-optimal exposure ×

FTC Solar Tracker



Variable angle; optimal exposure throughout the day \checkmark

Tracker systems and advanced software yield, on average¹:

- ✓ 25% more energy
- ✓ 17% lower levelized cost of energy ("LCOE") compared to fixed-tilt mounting systems



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Our Competitive Differentiation





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Demonstrated Track Record With Blue-Chip Customer Base

- FTC supports global distributed generation and utility-scale projects, successfully delivering 5 GW+ of trackers to customers across several continents
- The Company has substantial expertise in executing large-scale utility solar developments, including single projects of up to 1 GW of capacity



EPC Contractor Colorado - 29 MW



Developer Oregon – 30 MW



Developer Nevada – 100 MW



Developer South Carolina – 97 MW



EPC Contractor North Carolina – 112 MW



EPC Contractor Virginia – 17 MW

Global Supply Chain



FTC Solar Positioning Timeline

Differentiated Tracker Solutions Led to Rapid Customer Adoption

- Co-founded by T.J. Rodgers in 2017, came to market with differentiated 2P tracker that could be installed 40% faster (labor cost)
- Asset-light model, scalable corporate infrastructure, no debt, positioned with multiple growth drivers
- Product differentiation led to rapid customer adoption, revenue growth far exceeding market (250% in 2020, 45% in 2021)
- \$1.4 billion IPO valuation in 2021



Industry Challenges Hit in 2022 While FTC Revenue Still Weighted to U.S. Market

- Supply chain challenges increased the price of steel up 2x and further increased logistics costs by ~ 10x
- Collective legislation and the U.S. Customs and Board Protection Agency restricted customer module supply which impacted FTC's sales, disproportionately impacted 2P market

FTC Uses Downturn to Get Stronger

- Introduced new products differentiated 1P tracker (now truly agnostic) along with 500MW initial order from Primoris; First Solar solution
- Lowered costs by reducing the required content by >20% to enable significant margin improvement and improved the FTC team with multiple key hires
- Expanded base Record pipeline; \$513m in executed contracts⁽¹⁾, international expansion – now awards in 9 countries



	Pre-Downturn	Today
2P Solution	\checkmark	\checkmark
1P Solution majority of mkt)		~
SLR Solution		\checkmark
Direct Margin >2	0%	\checkmark
Revenue Breakev Below \$100m Below \$60m	en ⁽²⁾ :	~ ~





Positioned for strong growth, margin improvement and profitability



Market Overview

Solar Now Lowest Cost Energy, Leads Global Capacity Additions

The solar energy industry has grown as its associated costs have decreased

~60% of all new electric capacity added to the grid came from solar energy in 2022, representing the largest such share in history



Over the last decade

Solar costs have dropped by more than 85% over the last decade

Solar capacity additions have grown by 52% since 2010



1. BNEF 2H'23 LCOE Update report

2. BNEF Climatescope Energy Transition Factbook 2023. Figures may not tie to 100% due to rounding

Favorable Market Backdrop

Renewable energy leads power capacity additions with solar accounting for 47% of capacity in 2030P







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Overall Market Size / Market Forecasts Continue to Grow

Solar Market Poised for Sustained Growth

Solar energy is expected to continue to increase its penetration in the U.S. and globally



Cumulative Installed Solar Capacity (GW)¹



The solar industry has and, we believe, will continue to benefit from many powerful drivers of continued growth, including:

- ✓ Continued innovation and cost competitiveness with fossil-fuels
- ✓ Governmental policies and regulations supporting renewables globally
- ✓ Corporate procurement of renewable energy

- ✓ Improvement in battery storage technology
- ✓ Continued development of newly renewable use cases
- ✓ Increased capital available for green investments



The Solar Market is Transitioning to Trackers

Trackers are growing faster than fixed-tilt and are still in early stages of ROW penetration



...And Just Beginning ROW Penetration

Tracker percentage of ground-mounted systems over 1MW (ex-China)



Total tracker market revenues estimated to be \$7.6bn in 2023¹, with \$4.9bn in the Americas



Technology & Positioning

FTC Solar 2P Solutions Offer Unique Advantages





All the Advantages of 2P – Design Flexibility & Panel Density (Illustrative Examples)



Note: Images depict renderings of solar module sites based on competitor's stated standard configurations and resulting module count. Actual results may differ.

All the Advantages of 2P – Site Accessibility



- ✓ 2X row spacing for equivalent panel density and ground coverage ratio
- ✓ Ease of vehicle access and mobility on site
- ✓ No physical barriers



Technical Advantages

All the Advantages of 2P

tages Reduced Part Count DC Collections Advantage

Industry-Leading Install Speed High Slope Tolerance Performance Software



B Reduced Part Count (Illustrative examples)



Direct Current Collections Advantage



Competitor Trackers

Unbalanced DC string architecture



More power collected on bifacial panels

Technical
All the Advantages
of 2PReduced Part
CountDC Collections
AdvantageIndustry-Leading
Install SpeedHigh Slope
ToleranceHigh Slope
Tolerance

Performance Software



Industry-Leading Install Speed and Low Labor Costs

FTC's reduced installation time, together with savings on materials due to our design methodologies, can result in <u>1.5-2.0 cents per watt</u> of cost savings for customers vs. leading 1P and 2P competitors¹

Labor is Significant (and Growing) Contributor to Total Project Cost ²



	FTC Solar (Voyager)	Competitor 1	Competitor 2	Competitor 3
Installation	2P	1P	2P	2P
Time ³	211	451	450	413
Special tools required?	No	Yes	Yes	Yes
# of Piles Required per MW	20-40% Fewer	-	-	-

32% reduction in average install Fewer tools \checkmark Integrated "speed slot" time in 2020 alone vs. 2019 module rail quickly retains Fewer connection points \checkmark and aligns panels Lean installation methods Patented panel connection features \checkmark **Technical** All the Advantages **Reduced Part** Industry-Leading Performance **DC Collections High Slope** of 2P Software Count **Install Speed** Tolerance Advantage Advantages **FTCSOLAR**

1. In the United States, Australia and parts of Europe. - 2020 Eclipse-M report, FTC Solar estimates. 2. Wood Mackenzie June 2020 3. Eclipse-M

High Slope Tolerance

FTC Solar tracker's slope tolerance is among best in the industry

- ✓ Independent row design allows for simple installation on undulating and irregular site boundaries
- ✓ Minimizes or eliminates land grading expense

Slope Tolerance for Undulating Terrains

	FTC Solar	Competitor A	Competitor B	Competitor C
Slope Tolerance ¹	17.5%	15%	15%	17%

Reduced Part

Count

DC Collections

Advantage

Industry-Leading

Install Speed



Performance

Software

High Slope

Tolerance

FTC SOLAR

1. Based on standard configurations

All the Advantages

of 2P

Technical

Advantages

Pioneer 1P Tracker

Reduced Pile Count

Can reduce piles by 18% or more, significantly reducing capital expenditure and potential rework from refusals

• Higher Energy Density

Shorter row length enables up to 5% greater energy output for a given parcel of land

• Fast Assembly

Proprietary fast-module hang technology, fewer fasteners save time, "Python Clips" no threaded fasteners, torquing or TT penetrations

Reduced Embedment Depth

Zero-degree stow allows for shorter pile embedment depth, with resulting material and labor cost savings

• High Slope Tolerance

Including 17.5% north-south tracker row allowance

Product	Module size	Module count	String Count	Pile count/ Row (120mph)	Pile Count/ MW	Module Pile (120mph)	Row Length	Power Density
Pioneer	550	84	3	11	239	7.6	96m	
Competitor #1	550	84	3	13	<mark>281</mark> +18%	6.5	101m	-5%
Competitor #2	550	84	3	15	324 +26%	5.6	97m	-1%



Performance Software



SunPath

Yield Improvement

A "smart" approach to distinguish between direct-beam and scattered light. Here the POA is adjusted to face the 'sky' to capture more scattered light



Technical Advantages

Third party verified by Leidos.

All the Advantages of 2P

Reduced Part Count

DC Collections Advantage

Industry-Leading **Install Speed**

High Slope Tolerance

Performance Software



Strong IP Portfolio With Broad Patent Coverage

Core US Patents	 Protect functional aspects of Voyager mounting and cleaning systems Patents issued include: Speed slot module attachment Different drive train architectures Synthetic resin bearings that can support North/South slopes Diffuse light backtracking Terrain-based backtracking Partially and fully locked solutions using dampers Adaptive range-of-motion management for snow, sand, flood
Core International Patents	 Patents issued in Korea and Canada for Voyager solar generating apparatus with mounting, tracker and bearing assemblies Foreign patents pending in multiple countries, including on: Adaptive range-of-motion, terrain based back-tracking and diffuse-light back-tracking Partially and fully locked solutions using dampers
Other Patents	 Patents issued to protect functional aspects of SUNDAT solar design software Pending applications in China, India and Mexico Additional patents on multiple other technologies FTC currently has 57 issued patents and 29 patent applications pending



Voyager (2P) and Pioneer (1P) Trackers

	Voyager Single-Axis Trackers (2P)	Pioneer Single-Axis Trackers (1P)
Product Specifications	 Accommodates 2 panels installed in portrait orientation Operating range of motion ± 52° (± 60° optional) 7 posts per row (1 drive, 6 typical) Available with optional SunPath technology 	 Accommodates 1 panel installed in landscape orientation Operating range of motion ± 52° (± 60° optional) 11 posts per row (1 drive, 10 non-drive) Available with optional SunPath technology
Product Benefits	 Superior design flexibility Supports 20-60% ground cover ratio (GCR), 10 degree N/S slope tolerance 60m row configuration / 2P design provides layout optimization on rugged sites, achieving optimum MW per acre with minimized grading Lowest installed cost Up to 46% fewer posts than 1P designs and up to 20% less than other 2P systems Up to 41% lower installation time than industry average Less than 210 labor hours to install Designed for reliability Requires no external auxiliary power or communications systems while providing data, communication, and power redundancy 	 Reduced Pile Count <i>Reduces pile count by 18% or more, significantly</i> reducing capital expenditure and potential rework from refusals Higher Energy Density Shorter row length enables up to 5% greater energy output for a parcel of land Fast Assembly Proprietary fast-module hang technology, fewer fasteners save time, "Python Clips" no threaded fasteners, torquing or TT penetrations Reduced Embedment Depth Zero-degree stow allows for shorter pile embedment depth, with resulting material and labor cost savings High Slope Tolerance Including 17.5% north-south tracker row allowance

FTCSOLAR



Multiple Growth Drivers

(\$) **Market and Sector Broaden and Deepen Expand Value Customer Relationships** per Unit Tailwinds -÷ **Grow DG business** New U.S. customers Gov't policies & incentives infrastructure in place (including IRA) **Build on software offerings** Growth with existing U.S. Grow in low-cost regions customers Fossil fuels \rightarrow solar energy New products and services Achieve purchasing New international Fixed-tilt \rightarrow trackers Explore M&A opportunities leverage customers **Growth of 2P trackers Unit Economic Drivers Share Drivers Market Drivers**

Increase Operating Leverage from Scale Scalable corporate

Positioned for Long-term Sustainable **Income & FCF** Growth



Margin Improvement

- FTC is achieving sustainably high direct margins
- Improvement driven by significantly reduced steel content (>20%) and manufacturing costs
- Significant gross margin leverage and EBITDA profitability now a function of top-line revenue







3Q'24 Results Slides

CEO Day 90 Observations

- **1. FTC Solar is at an inflection point due to positioning and traction in 1P.**
 - >70% of bookings are now 1P (vs. 16 % of revs in Q2 and 30% of revs in Q3)
 - Most complete 1P offering to-date with additions of:
 - High wind offerings extending to 150mph
 - Compatibility for all module types, including ULFM and Series 7, with ability to alter late in design process
 - Features to reduce cut-and-fill, including dual-row
 - Transition from 2P-only to broad offering across 1P and 2P, opens up ~85% of market, positions FTC for share gains

2. Easy to do business with FTC

- Customers want a healthy, robust, competitive tracker market, with multiple options
- Valued relationships, FTC goes extra mile for customers
- 3. Quarterly revenue at an inflection point
 - Beginning to see 1P wins flow into financials
- 4. Easier, faster and safer to install
 - Impacts entire project lifecycle from training to project completion

5. Poised to achieve quarterly profitability in 2025

- Product cost structure enables strong margin growth as top line scales
- Efficient operating cost structure



Recent Wins

Multi-Year Agreement with Strata Clean Energy

- 500MW of 2P trackers
- Expandable to 1GW+

1GW Agreement with Dunlieh Energy

- New customer
- First project is 500MW in Nebraska

Additional Project Detail on Sandhills Energy Agreement

• Three projects 225mw, 320mw, 448mw

Binding Term Sheet for \$15 Million Note Placement

• Scheduled to close by Nov. 30

\$4.7 million Earn-Out on Prior Investment

- Cash received post quarter-end
- Eligible to receive up to additional \$5 million in Q1



Q3 Financial Performance

	U.S. ()		Non-GAAP ^(b)		
			Th	ree months end	led S	eptember 30,		
(in thousands, except per share data)		2024		2023		2024		2023
Revenue	\$	10,136	\$	30,548	\$	10,136	\$	30,548
Gross margin percentage		(42.5%))	11.1%)	(38.3%))	12.8%
Total operating expenses	\$	10,670	\$	19,656	\$	8,131	\$	13,222
Loss from operations ^(a)	\$	(14,976)	\$	(16,277)	\$	(12,174)	\$	(9,706)
Net loss	\$	(15,359)	\$	(16,937)	\$	(12,678)	\$	(10,008)
Diluted loss per share	\$	(0.12)	\$	(0.14)	\$	(0.10)	\$	(0.08)

(a) Adjusted EBITDA for Non-GAAP





Reconciliation of Non-GAAP Gross Margin and Operating Expenses

The following table reconciles U.S. GAAP gross margin to Non-GAAP gross margin for the three months ended September 30, 2024, and 2023, respectively:

	Three months ended September 30,							
(in thousands, except percentages)		2024	2023					
U.S. GAAP revenue		10,136	\$	30,548				
U.S. GAAP gross profit (loss)	\$	(4,306)	\$	3,379				
Depreciation expense		183		90				
Stock-based compensation		243		181				
Severance costs		_		252				
Non-GAAP gross profit (loss)	\$	(3,880)	\$	3,902				
Non-GAAP gross margin percentage		(38.3%)		12.8%				

The following table reconciles U.S. GAAP operating expenses to Non-GAAP operating expenses for the three months ended September 30, 2024, and 2023, respectively:

	Three months ended September 30,					
(in thousands)		2024	2023			
U.S. GAAP operating expenses	\$	10,670	\$	19,656		
Depreciation expense		(101)		(115)		
Amortization expense		(133)		(133)		
Stock-based compensation		(1,076)		(1,011)		
CEO transition		(1,229)		_		
Non-routine legal fees		_		(98)		
Severance costs		_		(1,836)		
Other (costs) credits		_		(3,241)		
Non-GAAP operating expenses	\$	8,131	\$	13,222		



Reconciliation of Non-GAAP Loss from Operations

The following table reconciles U.S. GAAP loss from operations to Adjusted EBITDA for the three months ended September 30, 2024, and 2023, respectively:

	Three months ended September 30,				
(in thousands)		2024	2023		
U.S. GAAP loss from operations	\$	(14,976)	\$	(16,277)	
Depreciation expense		284		205	
Amortization expense		133		133	
Stock-based compensation		1,319		1,192	
CEO transition		1,229		—	
Non-routine legal fees				98	
Severance costs		_		2,088	
Other costs		_		3,241	
Other income (expense), net		93		(50)	
Loss from unconsolidated subsidiary		(256)		(336)	
Adjusted EBITDA	\$ (12,174) \$ (9,		(9,706)		



Reconciliation of Net Loss to Adjusted EBITDA and Adjusted Net Loss

The following table reconciles U.S. GAAP Net loss to Adjusted EBITDA and Adjusted Net Loss for the three months ended September 30, 2024, and 2023, respectively:

	Three months ended September 30,									
	2024				2023					
(in thousands, except shares and per share data)	Adjusted EBITDA		Adjusted Net Loss		Adjuste	d EBITDA	Adjusted Net Loss			
Net loss per U.S. GAAP	\$	(15,359)	\$	(15,359)	\$	(16,937)	\$	(16,937)		
Reconciling items -										
Provision for (benefit from)										
income taxes		244		—		166				
Interest (income) expense, net		(24)		—		108		—		
Amortization of debt issue										
costs in interest expense		—		—				177		
Depreciation expense		284		—		205		—		
Amortization of intangibles		133		133		133		133		
Stock-based compensation		1,319		1,319		1,192		1,192		
CEO transition ^(a)		1,229		1,229		_		_		
Non-routine legal fees ^(b)		_		_		98		98		
Severance costs ^(c)		—				2,088		2,088		
Other costs ^(d)		_		_		3,241		3,241		
Adjusted Non-GAAP amounts	\$	(12,174)	\$	(12,678)	\$	(9,706)	\$	(10,008)		
U.S. GAAP net loss per share:										
Diluted		N/A	\$	(0.12)	N	I/A	\$	(0.14)		
Adjusted Non-CAAP net loss										
per share (Adjusted EPS):										
Diluted		N/A	\$	(0.10)	N	I/A	\$	(0.08)		
Weighted-average common										
shares outstanding:										
Diluted		N/A		127,380,292	N	I/A		119,793,821		

- (a) We incurred one-time incremental recruitment fees in connection with hiring a new CEO in August 2024. In addition, we agreed to upfront and incremental sign-on bonuses (collectively, the "sign-on bonuses"), a portion of which will be paid to our CEO in 2024, with clawback provisions over the next two years, and a portion of which will be paid annually over the next two years, all contingent upon continued employment. These sign-on bonuses will be expensed over the next two years, ending on October 1, 2026, to reflect the required service periods. We do not view these sign-on bonuses as being part of the normal on-going compensation arrangements for our CEO.
- (b) Non-routine legal fees represent legal fees and other costs incurred for specific matters that were not ordinary or routine to the operations of the business.
- c) Severance costs in 2023 were due to restructuring changes.
- d) Other costs in 2023 included the writeoff of remaining prepaid costs resulting from the termination of our consulting agreement with a related party.



Notes to Reconciliations of Non-GAAP Financial Measures

Notes to Reconciliations of Non-GAAP Financial Measures to Nearest Comparable GAAP Measures

We utilize Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS as supplemental measures of our performance. We define Adjusted EBITDA as net loss plus (i) provision for (benefit from) income taxes, (ii) interest (income) expense, net, (iii) depreciation expense, (iv) amortization of intangibles, (v) stockbased compensation, and (vi) CEO transition costs, non-routine legal fees, severance and certain other costs (credits). We also deduct the contingent gains arising from earnout payments and project escrow releases relating to the disposal of our investment in an unconsolidated subsidiary from net loss in arriving at Adjusted EBITDA. We define Adjusted Net Loss as net loss plus (i) amortization of debt issue costs and intangibles, (ii) stock-based compensation, (iii) CEO transition costs, non-routine legal fees, severance and certain other costs (credits), and (iv) the income tax expense (benefit) of those adjustments, if any. We also deduct the contingent gains arising from earnout payments and project escrow releases relating to the disposal of our investment in an unconsolidated subsidiary in arriving at Adjusted Net Loss. Adjusted EPS is defined as Adjusted Net Loss on a per share basis using the weighted average diluted shares outstanding.

Adjusted EBITDA, Adjusted Net Loss, and Adjusted EPS are intended as supplemental measures of performance that are neither required by, nor presented in accordance with, U.S. generally accepted accounting principles ("U.S. GAAP"). We present Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS, because we believe they assist investors and analysts in comparing our performance across reporting periods on an ongoing basis by excluding items that we do not believe are indicative of our core operating performance. In addition, we use Adjusted EBITDA, Adjusted Net Loss and Adjusted EPS to evaluate the effectiveness of our business strategies.

